

## **7. Employment and Business**

Newbald Village Appraisal and Business views on Newbald revealed concern over the future of Employment and Business in the village.

There were staff problems (unskilled/low paid labour)

Transport problems (2% use public transport, 88% drive)

The Newbald Village Appraisal revealed only 2% of the respondents were unemployed but the majority in employment 59% were in the retail/service or public sector, which implies a huge dependency on commuting.

Q19 'how would you want Newbald to develop revealed 61% wanting to stay as it is but 43% wanted it to develop as a working community.

Q20 'should the following be encouraged in and around Newbald?' revealed 55% in favour of small business development, 56% in favour of small, scale industrial workshops with a significant 69% in favour of more jobs in Newbald.

### **Action Statement**

The Council will seek to:

- (i) Promote more affordable housing to attract labour to businesses in the Village.
- (ii) More direct public transport links to major employment centres, such as Beverley, Brough, Hull and Market Weighton.
- (iii) Lobby telecommunications providers and regional development agencies for broadband access.